

Robin Clark

111 Evelyn Avenue
Westbury, New York 11590

516.338.0636

Robin@Clark-Works.com
Clark-Works.com

Highly skilled **Graphic Artist specializing in print production**. Has extensive experience using Adobe Photoshop, Illustrator, Acrobat, InDesign and QuarkXPress to produce publication-ready materials. **Seeking opportunities with companies that produce marketing, promotional, packaging and other kinds of materials in-house.**

- Expert at producing layouts of text and graphics that are visually appealing, with a specialty in silhouetting and photo retouching.
- Experienced team player able to collaborate effectively with designers, editors, and writers to produce final art according to design specifications.
- Demonstrated record of high performance standards, including attention to details, schedules, deadlines, budgets and quality work.
- Excellent communication skills, strong work ethic, detail oriented, energetic, adaptable and capable of working independently with minimal supervision.

Professional History

Drive Medical Design & Manufacturing

Port Washington, New York

Production/Graphic Art

2008

- Updated catalogs, designed page layouts using QuarkXPress.
- Silhouetted and retouched product images.

MetLife

New York, New York

Production Artist

2008

- Updated flyers, newsletters, brochures and postcards using Adobe InDesign and QuarkXPress.

Blumlein Associates, Inc.

Greenvale, New York

Production Designer

2007 to 2008

- Produced over 200 graphics for SONY Open House exhibition.
- Redesigned existing graphics, and retouched and silhouetted images.

Lifetime Brands, Inc.

Garden City, New York

Production Designer

2006 to 2007

- Produced noteworthy packaging and cards for kitchenware, bakeware, tabletop and cutlery. Brands included: KitchenAid, Farberware, Cuisinart, Pfaltzgraff and Hoffritz.
- Designed signage for sales meetings.
- Revised die cuts, and created mechanicals based on pre-determined guidelines and formats.
- Retouched, silhouetted and colorized images using Adobe Photoshop.

Clark Medical Illustrations

Westbury, New York

Principal/Owner, Account Director, Medical Illustrator

1985 to 2005

- Managed a successful independent contractor medical illustration business with 20 year history of establishing long-term client relations including U.S. Surgical, Institute for Minimally Invasive Surgery, Romaine Pierson Publishers and Cliggott Publishing.
- Trained surgical fellows on production of graphics to accompany published articles.
- Produced materials used for marketing, professional and patient education, sales-force training, textbooks and journals.

Corbett Accel

New York, New York

Marketing Consultant

2004

- Assisted principal in conducting research of pharmaceutical pipelines to identify new business opportunities; used Microsoft Word, Excel and PowerPoint to produce final presentations.
- Managed production of internal agency promotion and updated client databases.

1-800-Flowers.com

Westbury, New York

Graphic Designer

2001 to 2003

- Produced graphics and animated gifs for web site and ads for other portal sites.
- Retouched and silhouetted images.

Galt Corporation (*formerly WriteDesign*)

Melville, New York

Production Designer

2000 to 2001

- Conferred with non-profit and technology clients, creative directors, editors and other media-production specialists to select and design appropriate materials for use on web sites.
- Developed graphics for web sites and designed marketing materials for web and print media. Clients included United Way of Long Island, Ligardening.com, Arrow Electronics and CMP's TechWeb News.

Education and Training

Frank G. Zarb School of Business - Hofstra University

Hempstead, New York

Post-Graduate Marketing Certificate

2003

- Completed a seven-course Marketing Certificate Program (MCP) designed to enable professionals with academic degrees in any field to retrain for the field of marketing.
- Developed knowledge of strategic problem-solving, learned the elements of the marketing mix and produced integrated marketing campaigns.

The Johns Hopkins University School of Medicine

Baltimore, Maryland

Master of Arts in Medical and Biological Illustration

Syracuse University

Syracuse, New York

Bachelor of Fine Arts and Illustration

Volunteer Experience

Healthcare Businesswomen's Association (HBA)

Volunteer Placement Committee

- Organized and managed several databases of unassigned and active volunteers. Developed placement procedures, trained committee members and collaborated with committee chairs and volunteers to determine placements. Also received a "Volunteer of the Month" Award.

Island Harvest

Webmaster

- Produced web pages and graphics for non-profit organization's website.

Long Island Web Developers Guild (LIWDG)

Meeting Coordinator

- Developed topics, contacted speakers and organized meetings.